

EWI CONNECT

Chapter Saskatoon Edition

January 2018

PRESIDENT REPORT



HAPPY NEW YEAR!!! 2017 is officially closed and behind us. For EWI of Saskatoon, we found ourselves celebrating during our 1st Annual Snowflake Social on Dec 13th. There were so many laughs, giggles & appreciation for all that we accomplished. This made me think about something, many of us will look back at what we accomplished in 2017 and either feel a sense of accomplishment or dissatisfaction. I want to encourage you to feel **gratitude**. **Gratitude** is the cornerstone in which allows us to keep moving towards even more – more abundance, more relationships, just more of the “good stuff”. I don’t know about you, but I certainly do enjoy looking forward to “the good stuff”.

Speaking of the “Good Stuff”, soon you will be able to register for our Spring Leadership Summit happening May 2018. This will be an exciting time since we will be charting receiving official status as a chapter!

I want to take a few moments to extend a heartfelt **THANK YOU** to each of our board members. Alisa, Sandra, Fran, Michelle, Darlene, Joy & Karen. Each of you gives freely and support each other to make amazing things happen for Saskatoon. It is a sincere honour to be a part of a team with you. May 2018 provide you and our members with opportunities, abundance & joy!

Now, let’s finish my sharing about the **FIVE TO THRIVE** steps. **FIVE TO THRIVE** Steps 1 through 5

2017-2018 Officers & Directors

President

Serena Dallas – Outrageous HappYness

Vice President

Alisa Thompson, Epic Alliance Inc.

Secretary

Fran Seidler, Hillcrest Funeral Homes

Treasurer

Darlene Biggins

Ways & Means

Vacant - This Could Be You!

Recruitment & Retention

Director

Joy Crawford

Advisor

Karen Skirten, Sable Consulting

Sergeant-at-Arms

Vacant - This Could Be You!

Programs

Sandra Miller, The Franklin by Revere

Communications Director

Michelle Busa

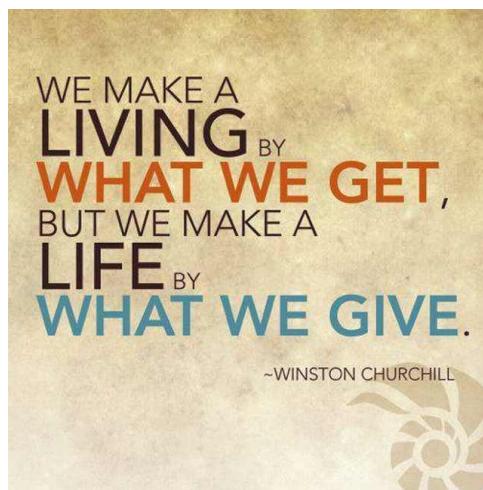
- 1. Build Lasting Connections:** *Relationship that lasts over the course of a lifetime – not over the course of a few meetings.*
- 2. Business and Personal Growth:** *Unique professional development, leadership skills, mentoring and networking are all here.*
- 3. Unique Source of Support & Shared Experiences:** An organization of professional women who share similar challenges and successes with enthusiasm and compassion.
- 4. A Diversity of Opportunity:** A network of diverse business types and a diversity of professionals offer a continuous source of viewpoints and business opportunities.
- 5. A Way To Give Back:** Multiple ways to build stronger communities locally & beyond.

Above all things, we must remember we can never “out give”. EWI as an organization believes in the power of giving back locally & beyond. Each chapter fundraises for causes that are determined by their respective boards. We also have the opportunity to give back with our scholarships. We as a Saskatoon chapter are focused this year on raising awareness with READ SASKATOON & with developing a scholarship partnership with a local post-secondary institution with details will follow in the next few months. Also, our members individually believe in the power of volunteering as a means of giving back.

Don't forget to register for our next dinner meeting! You can come check us out as a guest for up to two meetings before deciding to join us. Register online at <https://ewiosfsaskatoon.ca> click on **Community**; then **EVENTS** in the drop-down menu. We hope to see you there!

With Gratitude,

Serena Dallas



FIVE TO THRIVE

1 **BUILD LASTING CONNECTIONS**
Relationships that last over the course of a lifetime—not over the course of a few meetings

2 **BUSINESS AND PERSONAL GROWTH**
Unique professional development, leadership skills, mentoring and networking are all here

3 **UNIQUE SOURCE OF SUPPORT AND SHARED EXPERIENCES**
An organization of professional women who share similar challenges and successes with enthusiasm and compassion

4 **A DIVERSITY OF OPPORTUNITY**
A network of diverse business types and a diversity of professionals offer a continuous source of viewpoints and business opportunities

5 **A WAY TO GIVE BACK**
Multiple ways to build stronger communities locally and beyond

eWi
CONNECTIONS | CAREERS | COMMUNITY



Blog Post 29Dec17

www.mobopro.com

"What Sizes Should I Order and How Many of Each?"

Apparel - General

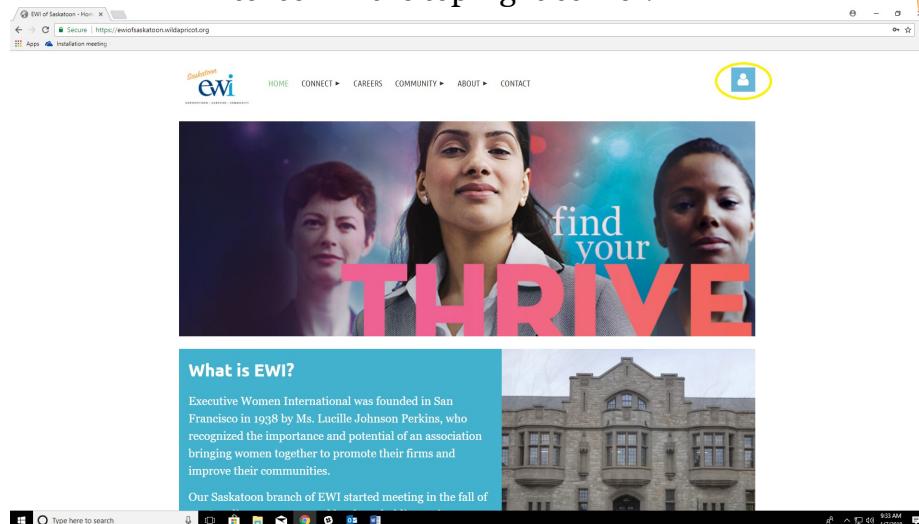
- Branded apparel gives a level of exposure that is unparalleled which is why it is the most popular promotional item category.
- Choose material based on where and when it will be worn.
- Remember pricing is always based on blank items – the way in which you decorate it will determine the final price.
- What sizes should you buy for general stock? We recommend:

Size	% Range of Order
Small	3% - 5%
Medium	10% - 20%
Large	35% - 40%
XL	25% - 40%
XXL	5% - 10%
XXXL	2% - 3%

Not so Techy??

Here are some instructions on how to register online!

1. Go to ewisofsaskatoon.ca and click on the little blue and white icon in the top right corner.



DATES TO NOTE

January 17

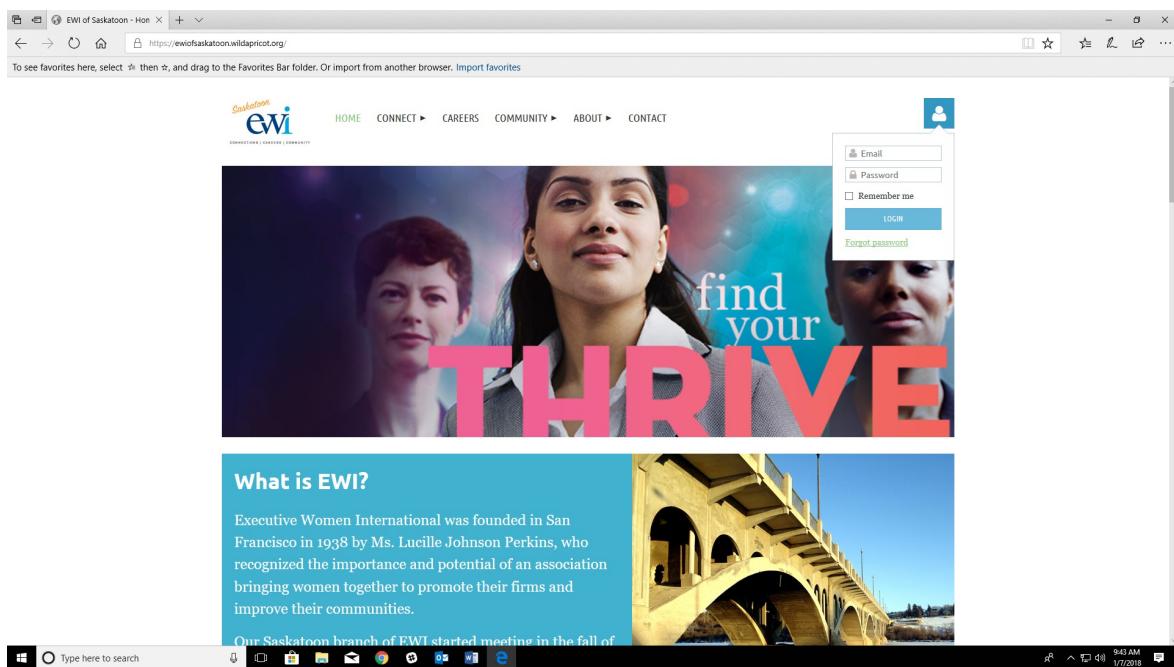
2:30pm - Champagne and Dessert
The Franklin

5:00pm – EWI Dinner Meeting
Hilton Garden Inn

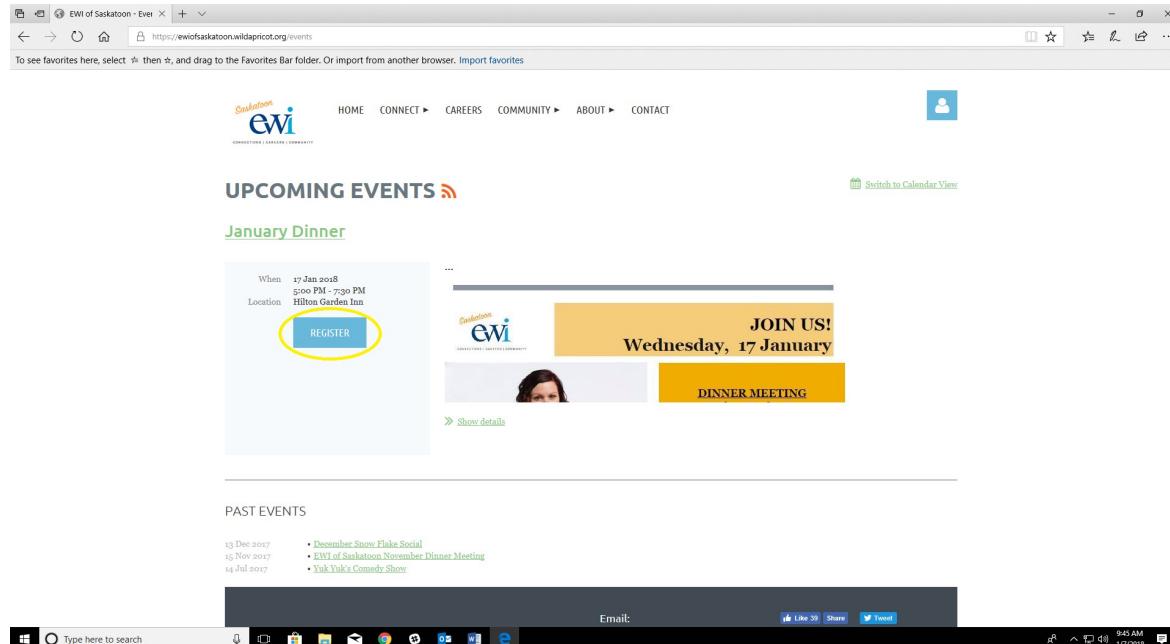
February 21st

5:00pm – EWI Dinner Meeting
Hilton Garden Inn

2. Create a username and password. If you already have an account, sign in.



3. Click on “Community” along the top and then “Events” from the drop down menu. Click on the Register Button.



4. If have an account, most of the registration form will be filled in for you. Follow the prompts and finish with the payment!

EWI MEMBERSHIP CAMPAIGN

LET'S GET OUR "GROW" ON!

Chapter Incentive Program to Grow Membership

This year, we are encouraging all EWI Chapters to grow, and to grow "BIG"!

We know you can do it, so we've created an incentive program in which all chapters can participate. You'll receive a fabulous prize to top it all off, too! After all, there are more professionals who need and want what EWI can provide, and **now** is the perfect time to share with others! Good luck, and we look forward to sharing the results with you in April 2018!

The chapter with the highest percentage of net growth will win the prize!

 **Join us for Champagne and Dessert!**

Come out to celebrate another great year and cheers to 2018! Enjoy some champagne or sparkling cider and entertainment. Along with a delicious selection of bite sized desserts. Friends and family are welcome to join!

Wednesday, January 17th, 2:30pm - 4:00pm

The Franklin
220 24th St E, Saskatoon 306-664-6366 • reveraliving.com

Call to RSVP today!
Tours also available.

Literacy is Important

As we begin our partnership with Read Saskatoon, we would like to reach out to our membership to start a collection of books to donate. Please consider bringing one (or more!) to help us reach our goal of 275 this year!



Sable Consulting
Harnessing the Power of Marketing & Sales

I have a free HP Color Printer, commercial grade for anyone needing it or knowing of a charity that could use it. There are five ink cartridges in it, all fully loaded, (value of them is \$500). Good to do at least 2000 color copies. After that, recommend just printing in B&W as the cartridges are \$99 each. EXCELLENT print quality though!

I also have a Logitech Scanner available too if anyone can use.

Call me for more info or to arrange pick up!

Thanks!

Karen Skirten

306.952.1277 306.202.7901

2018 EXCLUSIVES

PRE-BOOKING SPECIAL

RECEIVE ADDITIONAL FREE GOLF BALLS WHEN YOU ORDER 44 DOZEN OR MORE*



Maxfli Revolution

\$20.83



Dunlop Loco
\$19.99

Callaway
Hex Diablo
\$34.16



INCLUDES UP TO 2 - COLOR IMPRINT
WITH NO SET UP CHARGE

ADDITIONAL
FREE BALL
CALCULATOR

44 doz. = 4 doz. FREE
66 doz. = 6 doz. FREE
88 doz. = 8 doz. FREE
110 doz. = 10 doz. FREE

Golf Season Already??

Time to start thinking of your summer hobby. If you are hosting a tournament or looking for a great leave-behind these look like a great deal!





EWI of Saskatoon Spring Leadership Summit and Chapter Chartering

May 4 – 6th, 2018

Good Day!

It gives me great pleasure to share the first update on our upcoming Summit and Chapter Chartering, being held this spring in Saskatoon!

At the time of printing this Connect, the registration and marketing of our special weekend is about to be released to the general public and the entire EWI membership throughout North America! Exciting! As the Conference Committee Chair, I am happy to advise that the entire board has taken on key roles in making this weekend come together. However – we need the entire membership's assistance in a variety of ways:

- 1) We have a Sponsorship Package and Letter ready for you to use when asking your firm or other companies you know to consider sponsoring this weekend of empowering women. We will email you a copy of this.
- 2) We have a Silent Auction donation form ready for you to use when asking your firm or other companies you know to consider donating items for our Silent Auction. We will email you a copy of this.
- 3) We will need “all hands on deck” come conference weekend. Volunteers will be needed to greet our guests from out of town, man the registration table on the Friday and Saturday mornings, make centerpieces and generally be great Ambassadors of our City

Serena is managing the Vendor Fair and the Silent Auction. As such, can you please ensure you copy in Serena on any emails you send to companies for sponsorship or silent auction items? Serena will be keeping a master list.

Securing sponsorships will be key in being able to underwrite our own attendance at this conference as members of EWI of Saskatoon. Again, we need your HELP to secure support!

To give you a thumbnail sketch of the weekend:

Friday, May 4th – Optional pre-conference day of touring. We are working on securing an underground mine tour of Agrium's Vanscoy operation. This will be followed by lunch at the Berry Barn and then a tour of the Remai Modern.

Friday Gala Chartering Dinner – our host hotel is member firm Hilton Garden Inn, part of the Airline Hotels family. We have a block of rooms reserved for our out of town attendees. The Gala dinner will run from 6 – 9pm, with a cocktail networking hour so we can get to know our guests. We have asked Mayor Clark to officially open the conference by attending that night.

Serena is working on securing Rachel Mielke, Founder of Hillburg & Berk as our keynote speaker that night. To be confirmed. Chartering of the Chapter will be done by EWI Corporate President Cheryl Hawkins from EWI of Washington, DC.

Saturday, May 5th

- *Treaty Six Welcome and Guest Speaker Zoey Roy, Aboriginal Poet (To Be Confirmed)*
- *EWI Academy of Leadership Module presented by EWI Facilitator Lori Giovannoni from Salt Lake City. Includes lunch.*
- *Scenic Drive through Saskatoon enroute to Lucky Bastard Distillers for dinner and grand prize raffle draws*

Sunday, May 6th

- *Board Forum for EWI members only*

I know you are just as excited as I am at this incredible opportunity to showcase to our community what EWI is all about! You will meet many incredible women that will inspire you in your daily journey, guaranteed! Profits from this weekend will be used to establish our ASIST Scholarship Endowments at the UofS and at Sask Polytech.

Make sure you save the date and tell your friends to do so too as the General Public will be welcome at all events on Friday and Saturday.

If you have any questions regarding the conference or if you are interested in sponsoring a portion of it or have a donation to make, please do not hesitate to reach out to me or to any member of the board.

Respectfully submitted,

Karen F. Skirten

Sable Consulting

Chapter Advisor



JOIN US!

Wednesday, 17 January



The Program:

Join us for an inspiring evening as
MLA Vicki Mowat shares her story.
Guests welcome!

DINNER MEETING

@Hilton Garden Inn

5:00—Drinks & Networking

6:00—Dinner

6:45—Program

7:30pm—Adjourn Dinner Meeting

Cost:

\$45/Members

\$50/Guest

Register by Jan. 12th on
ewiofsaskatoon.com

*Remember to bring a book for our
collection to donate to READ
Saskatoon!

